



Welcome Bag for New Retail Employees

To create a warm connection with retail employees, we recommend preparing Welcome Bags filled with delightful swag. Keep it simple with items you have access to, like candies, branded bank/credit union goodies, or even gift cards. Make sure to include information about any special accounts or offerings.

Spread the cheer by offering these Welcome Bags to both existing retail employees and new hires within the store. It's an excellent chance to build rapport, get to know them better and extend an invitation to open an account with your bank or credit union.

Keep it simple, thoughtful, and let the Welcome Bags work their magic in fostering positive relationships with the retail team!

Below is an example of a cute note to include with the Welcome Bag:

In our store, a team so dear,
With swag in hand, let's give a cheer!
New hires and old, side by side,
Together, we'll soar with pride!
Let's celebrate our retail crew,
With this bag of joy, just for you!
United we stand, hearts full of glee,
A family strong, forever we'll be!

