

## SAMPLE

### **Credit Union Name celebrates the Opening of Their New Branch inside Retailer Name**

City, State – Credit Union Name announced today that it will be opening an in-store branch at the new retailer name.

The new    -square-foot credit union office is open extended hours and includes a small meeting area for opening accounts and getting loans or mortgages, and a pair of interactive teller machines (ITMs) that connect customers live via a computer screen with bank tellers at the credit union name headquarters in city, state.

The new            branch in the retailer name will be open 7 a.m. to 7 p.m. Monday through Friday and from 10 a.m to 2 p.m. Saturday. The branch will include two or three tellers, officers or manager on staff at the store most of the time, along with two LIVE interactive teller machines to allow members to complete basic over-the-counter transactions with a personal teller.

The remote teller service allows credit union name to staff multiple ITMs across its    -county footprint in city, state/county. More locations are planned soon, according to credit union representative, title for credit union representative.

"This has allowed us to go into areas that might not warrant a full-scale branch but where we can serve our members, and hopefully pick up more members, with the convenience of an in-store branch," credit union representative said.

"Members love the convenience of being able to do their grocery shopping and also easily getting their cash, or a loan or opening an account at the same place," said credit union representative continued.

The new credit union office is part of a new retailer name supermarket that opens Wednesday on location address. The new store includes a pharmacy, expanded grocery, frozen food and produce department and in-store bakery, deli and cafe that features deluxe fresh food bar, soup, wings, salad and fruit selections.

The store is open 6 a.m. to midnight seven days a week and will be staffed by up to 150 full- and part-time workers.. The new retailer name also includes a gas station with five pump stations, including diesel fuel, which is expected to begin service immediately/within two weeks (time-frame.)

Credit union name provides a full range of financial products and services, including commercial banking and consumer deposits and loans. For more information on credit union name, visit credit union website.